

# IS YOUR FARM BEING MANAGED FOR **SUSTAINABILITY AND APPRECIATION?**

Call today for a **Sustainability Assessment** of your farm:

## **SOIL LOSS REPORT**

To evaluate erosion under current farming practices.

## **PROFITABILITY MAPPING**

To identify alternative management practices for the non-profitable acres.

## **FARM PRACTICE ASSESSMENT**

To evaluate management practice options to improve organic matter, water infiltration, and nutrient cycling.



To schedule your assessment contact  
Peoples Company Director of Sustainability  
**Mollie Aronowitz, AFM** at 319.504.8182  
or [Mollie@PeoplesCompany.com](mailto:Mollie@PeoplesCompany.com).

## **INCREASED INCOME**

## **SUSTAINABLE LAND MANAGEMENT**

## **PREMIUM LAND VALUE**

With the Peoples Company Land Management Approach, we can optimize annual income while managing for long-term appreciation. We focus on maximizing the productive acres while protecting the environmentally sensitive acres. We believe financial performance and environmental performance are linked.

If you are a progressive landowner focused on the long-term sustainability and appreciation of your farm, we want to manage your farm.



## **INTERESTED IN FREE COVER CROPS?**

Cover crops help retain excess soil nutrients, prevent soil erosion and runoff, as well as increase organic matter, soil tilth and soil water holding capacity. To learn how you may qualify for free cover crops, go to **CoverCropInitiative.com**.